



For Immediate Release

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Nick Berchtold Named Chief Financial Officer

Burr Ridge, IL (March 1, 2011) – New Star Metals has appointed Nick Berchtold as Chief Financial Officer. Nick comes to New Star Metals from Energy Focus, Inc where he served as Vice President and Chief Financial Officer. Nick has 22 years of progressive financial experience in the transportation, steel processing and manufacturing industries. New Star Metals looks forward to Nick joining the company and helping to take their outstanding financial group to an even higher level.

About New Star Metals Inc.

New Star Metals, with headquarters in Chicago, is engaged in the processing and distribution of value-added steel products with about 400,000 tons of current processing capacity serving customers across a variety of end markets in the Midwest. The company is composed of four divisions including Miami Valley Steel Service, Premier Resource Group, Electric Coating Technology, and U.S. Metals and Supply.

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